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CLAIMS

I claim:

1. An air treatment apparatus, comprising:

an air mover for directing air toward a target compound, said target compound comprising at least one selected from the group consisting of titanium dioxide, copper, and silver; and

a UV light source adapted to direct UV light toward said air and said target, whereby said UV light striking said air will generate ozone and striking said target compound will generate at least one selected from the group consisting of hydroxyl ions and super-oxide ions.

- 2. The air treatment apparatus of claim 1, wherein said target compound comprises titanium dioxide.
- 3. The air treatment apparatus of claim 1, wherein said target compound comprises 0-30% titanium dioxide, 0-30% silver, and 0-30% copper, by weight.
- 1 4. The air treatment apparatus of claim 1, wherein said target compound comprises a base.

- 5. The air treatment apparatus of claim 4, wherein said base comprises an epoxy base.
- 1 6. The air treatment apparatus of claim 5, wherein said copper, silver and titanium dioxide is provided as powder.
- 7. The air treatment apparatus of claim 1, wherein said UV light and said target compound are provided in a housing.
- 1 8. The air treatment apparatus of claim 1, wherein said UV light 2 generates ultraviolet light at a wavelength of 185nm.
 - 9. The air treatment apparatus of claim 1, wherein said target compound is provided on a target structure, said target structure being positioned substantially adjacent to said UV light and adapted to permit the passage of a portion of said UV light to contact said air.
- 1 10. The air treatment apparatus of claim 9, wherein said target structure
 2 comprises a plurality of light-penetrable portions so as to permit the passage of UV
 3 light.

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| 1 | 11. | The target element of claim 10, wherein said target structur | is a |
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- 1 12. The air treatment apparatus of claim 1, further comprising at least one baffle to restrict the flow of air toward said UV light.
 - 13. A method for treating air, comprising the steps of:

directing said air toward a target comprising at least one selected from the group consisting of copper, silver and titanium dioxide;

directing UV light toward said target, said UV light being at a wavelength sufficient to generate ozone from oxygen in said air and being sufficient to generate at least one selected from the group consisting of hydroxyl ions and super-oxide ions.

- 14. The method of claim 13, wherein said UV light and said target are provided in a housing, and said air is drawn into said housing, said target being provided within said housing and directing air from said target out of said housing.
- 1 15. The method of claim 13, wherein said target comprises 0-30% titanium dioxide, 0-30% silver, and 0-30% copper.

- 1 16. The method of claim 13, wherein said target compound is provided as a powder, said powder being adhered to a substrate.
- 1 17. The method of claim 13, further comprising the step of filtering said air prior to directing said air at said target.
- 1 18. The method of claim 13, wherein said UV light has a wavelength of about 185nm.
- 1 19. The method of claim 13, wherein said target compound is provided on a target structure, said target structure being positioned substantially adjacent to said UV light and being adapted to permit the passage of a portion of said UV light to permit said UV light to contact said air and generate ozone.